

MEDIA ADVISORY



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Contact:

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Put it Down and Move Over! Saving Lives This Holiday Season.

A Holiday Traffic Safety Event at the Turnpike's West Palm Beach Service Plaza

Video/Photo Opportunity/Media Availability





WHO: Representatives from Florida Highway Patrol, State Farm Safety Patrol (Road Rangers) along with roadside towing partners will be available to discuss the <u>Put it Down</u> distracted driving awareness campaign, and <u>Florida's Move Over Law</u> which requires drivers to slow down or move over one lane from first responders and law enforcement on the shoulder or travel lane.

WHAT: Florida's Turnpike Enterprise is hosting a traffic safety and awareness event to remind motorists to "Put it Down" and "Move Over" during the busy holiday driving season. The event features:

- The Florida Highway Patrol (offering the opportunity for media to ride with a Trooper).
- A State Farm Safety Patrol (Road Ranger) vehicle will be on site.
- Roadside towing contractors, helping support Florida's "Move Over" Law, will have a heavy tow truck and other
 equipment on site.
- Inside the service plaza, tables with educational information and promotional items will be set up for plaza visitors.

WHEN & WHERE: 10 a.m. to 2 p.m., Thursday, Dec. 17. Main event staging is at the West Palm Beach Service Plaza (Milepost 94) in front of the building entrance used by northbound travelers on the east side of the plaza.

CONTACT: For details, call Chad Huff (954-934-1289 or 954-914-1333) or Christine Girardin (954-934-1279) at the Public Information Office of Florida's Turnpike Enterprise.